

PG AND RESEARCH DEPARTMENT OF COMMERCE

1. Name of the department : COMMERCE
2. Year of Establishment : 1975
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D.,)

Sl. No.	Name of Programme	Subject	Year of affiliation	Sanctioned strength	Total Student strength (2015-16)	Remarks
1.	B.Com.,	Shift I and Shift II	1975-76 1993-94	130 90	191+170+170	I, II & III Year
2.	M.Com.,	Com (E/M)	1980-81 2006-07	15 35	26+37	I & II year
3.	M.Phil.,	Commerce	1991-92	9/8		--
4.	Ph.D.,	Commerce	1999-2000	--		--

4. Names of Interdisciplinary courses and the departments/units involved

- In UG level, in Part IV interdisciplinary Courses like Skill Based Elective are offered in IV & V semesters and Non-Major Elective are offered in III & IV semester as mandatory to all the students.

Interdisciplinary courses	Departments involved
Skill Based Elective	Commerce
Non - Major Elective	Zoology
PG level-Extra Disciplinary	Commerce/Mathematics

5. Annual/ semester/choice based credit system (programme wise)

- 2005 - 2008 : Choice Based Credit System (CBCS)
 2008 -2014 : Revised Choice Based Credit System (RCBCS)
 2016 - 2017 : Revised Choice Based Credit System (RCBCS)

6. Participation of the department in the courses offered by other departments

Department of Computer Science (BCA)

7. Courses in collaboration with other universities, industries, foreign institutions, etc.

-Nil-

8. Details of courses/programmes discontinued (if any) with reasons

-Nil-

9. Number of teaching posts sanctioned and filled (Professors/Associate Professors/Asst. Professors)

Post	Sanctioned	Filled	Vacant
Professors	-	-	-
Associate Professors	-	-	-
Asst. Professors	13	09	04
Guest Faculties	09	09	-

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D./ M. Phil. Etc.,)

Sl. No.	Name	Qualification	Designation	Specialization	Total No. of Years of Experience		No. of M. Phil guided since 2005		No. of Ph.D. guided since 2012		
					Govt. Yrs	Pvt. Yrs	A	P	A	S	P
					---	---	---	---	---	---	---
1.	Dr. EK.Sivasakhivel	M.Com., M.Phil., B.Ed., M.B.A., Ph.D.,	Associate Professor	Accounts, Statistics, Business Law	20	7	--	18	4	--	--
2.	Mr.D.Kamaraj	M.Com., M.Phil., (Ph.D.,)	Assistant Professors	Accounts	10	10	1	10	--	--	--
3.	Dr.P.Karthikesan	M.A., M.Phil., M.Com., H.D.C.A., Ph.D.,		Accounts, Auditing, Marketing	10	2	--	--	--	--	--
4.	Mrs. N. Manjula	M.Com., M.Phil., M.B.A., PGDCA		Accounts, Marketing	7 yrs 8 months	11	8	--	--	--	--
5.	Dr. V. Murugan	M.Com., M.Phil., M.B.A., B.Ed., PGDCA Ph.D.,		Accounts, HRM	2 yrs 5 months	16	6	--	--	--	--
6.	Dr. T. Malathi	M.Com., M.Phil., M.A., PGDCA., Ph.D.,		Marketing, Banking	2 yrs 5 months	10 yrs	--	--	5	--	--
7.	Dr. S. Balamurugan	M.Com., M.A., M.B.A., Ph.D.,		Banking, Fin., HRM	2 yrs 5 months	4 yrs 11 mth	--	--	--	--	--
8.	Dr. P. Rengarajan	M.Com., M.Phil., Ph.D., B.Ed., PGDCA		Finance, HRM, Marketing	2 yrs 5 months	21 yrs 6 mth	13	2	5	2	2
9.	Dr. E. Thangasamy	M.Com., B.Ed., M.Phil., PGDFM., M.B.A., Ph.D.,		Accounts, Auditing	2 yrs 5 months	--	--	1	--	--	--

10.	Dr.C. Balachandaran	M.Com., M.Phil., Ph.D.,	Assistant Professor (Self Financing)	Tax, Accounts	--	18	--	--	--	--	--
11.	Miss S. Meera	M.Com., M.Phil., (Ph.D.,)		Marketing, Law	--	15	--	--	--	--	--
12.	Mr. J. Kanthapalani	M.Com., M.Phil., B.Ed., PG.D.Cop., (Ph.D.,)		Banking, Business Law	--	15	--	--	--	--	--
13.	Mr. K. Manikandan	M.Com., M.Phil., (Ph.D.,)		Marketing, Management	--	15	--	--	--	--	--
14.	Mrs. A. Seethlakshmi	M.Com., M.Phil., M.B.A., (Ph.D.,)		Accounts, Marketing	--	14	--	--	--	--	--
15.	Mrs. S. Hema	M.Com., M.Phil., (Ph.D.,)		Management, Accounts	--	11	--	--	--	--	--
16.	Mrs. M.Buvaneshwari	M.Com., M.A., M.Phil.,		Marketing, Economics	--	10 yrs	--	--	--	--	--
17.	Mrs. G. Danalakshmi	M.Com., M.Phil., (Ph.D.,)		Accounts, Communication	--	10 yrs	--	--	--	--	--
18.	Dr. J. Malarmullai	M.Com., M.Phil., Ph.D.,		Economics, Business Law	--	1 yr	--	--	--	--	--

11. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty

Nil

12. Student -Teacher Ratio (programme wise)

Programme		Student: Teacher ratio
B.Com.	:	31:1
M.Com.	:	15:1

13. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Technical staff	sanctioned	Filled
Office Assistant	1	Nil

14. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received.

-Nil-

15. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received

-Nil_

16. Research Centre /facility recognized by the University

State recognition

- ✓ Five Staff members pursuing research by guiding Ph.D., scholars as the Department has got the recognition of Bharathidasan University, Trichy, as an affiliated "Research Centre".
- ✓ All the research supervisors of the department are members of Department Research Committee and Doctoral Committee other affiliated research Centre of the University.

National and International Recognition

- ✓ Research supervisor of the Department are in the panel of Indian evaluators of M.Phil, and Ph.D., thesis of various Universities.
- ✓ Staff and Scholars of the Department have presented Research Articles in well reputed national and international journals.

17. Publications:

S. No.	Name of the Staff	No of papers Published in reputed journals	No of books published	No of papers presented in seminars
1.	Dr. EK.Sivasakhivel	5	1	26
2.	Mr.D.Kamaraj	1	--	--
3.	Dr.P.Karthikesan	10	--	16
4.	Mrs. N. Manjula	12	6	12
5.	Dr. V. Murugan	6	--	7
6.	Dr. T. Malathi	25	--	25
7.	Dr. S. Balamurugan	14	3	14
8.	Dr. P. Rengarajan	17	--	9
9.	Dr. E. Thangasamy	17	3	13
10.	Dr.C. Balachandaran	1	--	7
11.	Miss S. Meera	5	--	5
12.	Mr. J. Kanthapalani	--	--	--
13.	Mr. K. Manikandan	4	--	4
14.	Mrs. A. Seethlakshmi	10	--	10
15.	Mrs. S. Hema	7	--	3
16.	Mrs. M.Buvaneshwari	--	--	--
17.	Mrs. G. Danalakshmi	--	--	--
18.	Dr. J. Malarmullai	4	--	9

18. Areas of consultancy and income generated

-Nil-

19. Faculty recharging strategies

Sl. No.	Name of the faculty	Number of Attended Orientation / Refresher Courses
1.	Dr. EK.Sivasakhivel	03
2.	Mr.D.Kamaraj	02
3.	Dr.P.Karthikesan	03
4.	Mrs. N. Manjula	02
5.	Dr. V. Murugan	01
6.	Dr. T. Malathi	02
7.	Dr. S. Balamurugan	--
8.	Dr. P. Rengarajan	01
9.	Dr. E. Thangasamy	01

20. Papers presented in seminars.

S. No.	Year	No of papers presented		
		State	National	International
1.	Dr. EK.Sivasakhivel	3	18	5
2.	Mr.D.Kamaraj	--	--	--
3.	Dr.P.Karthikesan	2	7	7
4.	Mrs. N. Manjula	5	2	5
5.	Dr. V. Murugan	--	6	1
6.	Dr. T. Malathi	--	10	15
7.	Dr. S. Balamurugan	--	10	4
8.	Dr. P. Rengarajan	--	6	3
9.	Dr. E. Thangasamy	1	10	2
10.	Dr.C. Balachandaran	3	2	2
11.	Miss S. Meera	--	3	2
12.	Mr. J. Kanthapalani	--	--	--
13.	Mr. K. Manikandan	2	2	--
14.	Mrs. A. Seethlakshmi	3	4	3
15.	Mrs. S. Hema	--	3	--
16.	Mrs. M.Buvaneshwari	--	--	--
17.	Mrs. G. Danalakshmi	--	--	--
18.	Dr. J. Malarmullai	4	--	5

21. Faculty as members in

a) National committees b) International Committees c) Editorial Boards....

1. Dr.S.Balamurugan, served as editorial board member in International Faculty and Student Multi-Research Consortium from January 2012 to July 2016.
2. Dr.S.Balamurugan, served as Associate Editor in Pezzottaite International Journals from November 2013 to December 2016.

22. Student projects

✚ Percentage of students who have done in-house projects including inter-departmental

- ✓ All the Post-graduate students are permitted to undertake a project work to gain extra-credit in the existing CBCS. They mostly make use of department of Commerce.
- ✓ All the M.Com. Students do their project as it is mandatory in curriculum. Apart from the parent department.

b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies

-Nil-

23. Student profile programme/course wise:

U.G. Programme:

Year of study	Applications received	Selected		Total
		Male	Female	
2013-14	328+60	61+24	70+19	131+43
2014-15	291+55	63+8	66+35	129+43
2015-16	223+80	53+25	77+45	130+70
2016-17	262+70	78+16	52+35	130+51
2017-18	241+72	54+31	70+24	124+55
2018-19	194+	53+	77+	130+

P.G. Programme:

Year of study	Applications received	Selected		Total
		Male	Female	
2013-14	32+28	12+4	11+16	23+20
2014-15	35+24	10+12	7+8	17+20
2015-16	27+20	4+3	11+8	15+11
2016-17	35+28	2+1	13+18	15+19
2017-18	39+34	3+12	12+12	15+24
2018-19	37+	5+	10+	15+

M.Phil. Programme:

Year of study	Applications received	Selected		Total
		Male	Female	
2013-14				
2014-15				
2015-16				
2016-17				
2017-18				
2018-19				

Ph.D., Programme:

Year of study	Applications received	Selected		Total
		Male	Female	
2013-14				
2014-15				
2015-16				
2016-17				
2017-18	6	--	6	6
2018-19	1	--	1	1

24. U.G. Students Passing Details from 2012-2013 Onwards:

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Dist.	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2013-14	174	65.52	31.61	2	--	32	27
2014-15	174	52.87	22.41	1	--	28	19
2015-16	170	54.12	5.88	--	--	23	20
2016-17	170	51.76	12.35	1	--	24	17
2017-18	191	53.93	6.81	--	--	25	19
2018-19					--		

25. P.G. Students Passing Details from 2012 - 2013 Onwards:

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Distinction.	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2013-14	27	100	40.74	--	--	6	65
2014-15	36	100	91.67	--	--	18	69
2015-16	26	100	92.31	--	--	23	68
2016-17	22	100	95.45	1	--	21	74
2017-18	25	100	100	--	--	22	70
2018-19					--		

M.Phil. Students Passing Details from 2012 - 2013 Onwards:

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Distinction	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2013-14							
2014-15							
2015-16							
2016-17							
2017-18							
2018-19							

Admission details:

Academic year		Total Admission	OC		BC		BC-M		MBC		SC		SC-A		ST	
			M	F	M	F	M	F	M	F	M	F	M	F	M	F
2013 - 14	UG	131+43	--	--	2	2	--	--	6	8	16	9	--	--	--	--
	PG	+20	--	--	2	--	--	--	1	10	1	6	--	--	--	--
	M.PHIL															
2014 - 15	UG	+45	--	--	--	2	-	--	--	11	8	22	--	--	--	--
	PG	+20	--	--	3	--	--	--	1	4	8	4	--	--	--	--
	M.PHIL															
2015 - 16	UG	+70	-	--	2	--	--	--	5	15	18	30	--	--	--	--
	PG	+11	--	--	1	1	--	--	--	5	2	2	--	--	--	--
	M.PHIL															
2016	UG	+51	--	--	--	1	--	--	4	7	12	27	--	--	--	--

- 17	PG	+19	--	--	--	2	--	--	--	9	1	7	--	--	--	--
	M.PHIL															
2017	UG	+55	--	--	3	--	--	--	7	10	21	14	--	--	--	--
- 18	PG	+24	--	--	--	1	--	--	5	4	7	7	--	--	--	--
	M.PHIL															
2018	UG															
- 19	PG															
	M.PHIL															

26. Diversity of Students

Name of the Course	% of students from the college	% of students from the same state	% of students from other States	% of students from abroad
B.com.	--	100	--	--
M.Com.	90	100	--	--
M.Phil.		100	--	--
Ph.D.		100	--	--

27. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.:

S. No.	Name of the Examination	No of Students
1.	NET/SET	
2.	TNPSC	
3.	OTHER COMPETITIVE EXAMS	

28. Student progression

Student progression	Against % Enrolled
UG to PG	50
PG to M.Phil.	20
PG to Ph.D.	20
Ph.D. to Post-Doctoral	
Employed	
• Campus selection	18
• Other than campus recruitment	30
Entrepreneurship/Self- employment	15

28. Details of Infrastructural facilities

- a) Library - NIL
- b) Internet facilities for Staff & Students - YES
- c) Class rooms with ICT facility - Nil

29. Number of students receiving financial assistance from college, university, Government or other agencies

Year	No. of students getting financial assistance for UG Programme	No. of students getting financial assistance for PG Programme	Total
2013 - 14	+43	+20	+63
2014 - 15	+40	+20	+60
2015 - 16	+68	+11	+79
2016 - 17	+51	+19	+70
2017 - 18	+48	+24	+72
2018-19			

30. Details on student enrichment programmes (special lectures / workshops / seminar)with external experts :

- ✓ Conducted National Level Seminar entitled “ ” on
- ✓ Conducted UGC sponsored National Seminar entitled “Opportunities of Retail Marketing”, on

31. List the distinguished alumni of the department (maximum- 05)

SL. No.	Name of the Alumni	Designation	Place
1.	Dr.M.Rajarajan	Associate Professor of Commerce	Annamalai University, Chidambaram
2.	Dr.S.Palanivel	Assistant Professor of Commerce	Govt. Arts College for Women, Kumbakonam
3.	Dr.RP. Ramesh	Assistant Professor of Commerce	Raja Serfoji College, Thanjavur.
4.	Mrs.R.Parvatham	District Revenue Officer	Chennai
5.	Mr.U.Saravanan	Rural Welfare Officer	Panchayat Union, Thirumarugal

32. List the teaching methods adopted by the faculty for different Programmes.

- Using chalk and talk
- Group discussion, Oral questions
- Assignments
- LCD Projectors, slides, Seminar Method using LCD.

33. Participation in Institutional Social Responsibility (ISR) and Extension activities

- 1. All the students are compulsorily actively participated in various extensional activities like NSS, NCC, RRC, YRC and Sports.**

34. How does the department ensure that Programme objectives are constantly?

Met and learning outcomes monitored?

- The system in curriculum facilitates to have a periodic and continuous assessment of the students through CIA and compulsory attendance.
- Inter-departmental analysis of both teachers and students in council of heads of the department level and departmental level after every semester ensures the status and directions of on-going trend in achieving the objectives of the Programmes.

- An effective and result-oriented monitoring mechanism is practiced by the PRINCIPAL to review the results of students and performance of teachers, every year.
- No. of students appearing and getting succeeded in Competitive examinations is closely watched in regular manner.
- Periodic checking mechanism supported by feedback from students (of both current and out-going) and alumni and reports of IQAC, helps to take suitable remedy al measures.

35. Highlight the participation of students and faculty in extension Activities.

- Student's participation in Extension activities is made mandatory for all UG Programmes. The students of Commerce do advised to participate in NSS, YRC and Sports etc.
- Many of the staff members are actively involved in society-involved Associations and Organizations for the purpose of serving their intellectual expertise.

36. Participation of faculties in Various Extension Activities

Sl. No.	Name of the Faculty	Name of the Extension Activity Participated
1.	Dr.EK.Sivasakthivel	<ul style="list-style-type: none"> • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 1998-99onwards. • Acted as NCC officer in 2009. • Served as Member in IQAC from 2015 onwards. • Acted as an Additional Chief Superintend from 2013 to 18. • Served as Academic Council Member from June 2018 onwards. • Acted as a member of M.Phil, and Ph.D., Doctoral Committee, Bharathidasan University since 2013-14.
2.	Mr.D.Kamaraj	<ul style="list-style-type: none"> • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2009-10 onwards. • Acted as NSS Programme Officer from 2009-12. • Acted as PG programme admission member 2013 onwards.
3.	Dr.P.Karthikesan	<ul style="list-style-type: none"> • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2009-10 onwards.

4.	Mrs.N. Manjula	<ul style="list-style-type: none"> • Acted as NSS Camp officer from 2009 to 2012. • Served as member of IQAC from 2015 onwards. • Acted as a member in Office Automation Committee from 2015 onwards. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2011-12 onwards.
5.	Dr.V.Murugan	<ul style="list-style-type: none"> • Acted as a member of Bharathidasan University Anti Ragging Committee from 2013 to February 2016. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2017-18 onwards. • Acted as a member of MPhil and Ph.D., Doctoral Committee, Bharathidasan University since 2017-18.
6.	Dr.T.Malathi	<ul style="list-style-type: none"> • Acted as a Chief Superintend for Bhrathidasan University from 2012-15. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2017-18 onwards. • Acted as a member of MPhil and Ph.D., Doctoral Committee, Bharathidasan University since 2017-18.
7.	Dr.S.Balamurugan	<ul style="list-style-type: none"> • Acted as a member of Department Profile Development Committee, Hawassa University from 2011-14. • Acted as a member of Department Graduate Council, Hawassa University from 2011-14. • Acted as a member of Department Curriculum Development Committee, Hawassa University from 2012-14.
8.	Dr.P.Rengarajan	<ul style="list-style-type: none"> • Acted as a member of Department Research and Publication Team, Hawassa University from 2013-14. • Acted as a member of Department Curriculum Development Committee (Rural Finance), Hawassa University from 2013-14. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompuhar College from 2017-18 onwards. • Acted as an IQAC member from 2018-19 onwards. • Acted as a Chief Superintend for Bhrathiyar University from 2010-15. • Acted as a Senate Member for Bhrathiyar University from 2015-16. (Staff Representatives) • Acted as a Coordinator for ICAI Programmes from 2011 -15. • Acted as a Prpgrammer for YRC Programmes from

		2011-15.
9.	Dr. E.Thangasamy	<ul style="list-style-type: none"> • Acted as an IQAC member from 2014-15. • Served as a External Examiner for MPhil and Ph.D., programmes for Bharathiyar University, Bharathidasan University, Periyar University and Annamalai University from 2010 onwards. • Acted as an Examiner for UG and PG programmes in Mother Thereasa University, Madurai Kamaraj University and Annamalai University from 2009-14. • Served as a Chief Superintend for UG and PG examinations of Bharathiyar University from 1996-2015. • Acted as a Bharathidasan University UG and PG semester examination Squad from 2014-15. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompohar College from 2017-18 onwards. • Acted as a member of M.Phil, and Ph.D., Doctoral Committee, Bharathidasan University since 2017-18. • Acted as member of UG and PG Board of Studies, Department Commerce, Poompohar College from 2017-18 onwards. • Acted as a member of M.Phil, and Ph.D., Doctoral Committee, Bharathidasan University since 2017-18.
10.	Dr.C.Balachandran	<ul style="list-style-type: none"> • Acted as a Additional Camp Officer (NSS) from 2 • Acted as a Additional Camp Officer for Autonomous Examination from 2009-15.

37. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

Strengths:

- Wide range of programme options with high quality updated curriculum catering to diverse students' population.
- Well qualified, experienced and dedicated faculties who are focused and students centered.
- Good and conducive opportunities for students' vertical progress up to Research Level.
- Transparent, inclusive and equity based admission.
- Regular value education like environmental studies, value education, general awareness and human rights into curriculum for holistic personality development.
- Thirst towards Adaptability towards the up-dating of academic Programmes according to the demand.
- Transparent evaluation system.

- Strong students' support system catering to the needs hydrogenous students' population, extension activities such as NSS camps, Medical Camps, Awareness Camps reaching to the physically and visually challenged.

Weaknesses:

- Inability to network with other institutions (like other urban Colleges).
- Difficulty in getting and retaining qualified faculties in the unaided stream.
- Less research activities and inability to utilize funding agency for financial assistance.
- Lack of utilization of funding agency like UGC, DST and ICSSR, etc.
- Formal MOU's with industry inadequate.
- Involvement of parents in the progress of their wards and their contribution towards the development and growth of the college is minimal.

Opportunities:

- ✓ Autonomous status provides academic flexibility to offer a spectrum of significant add on and inter disciplinary courses to meet the rapid global challenges.
- ✓ Procuring more research project from funding agencies.
- ✓ Inviting more recruiting companies for enhancing placements.
- ✓ Scope for collaborative research.
- ✓ Special coaching classes for NET/SET/paveway to the students to go further in their academic excellence.
- ✓ Students have chance to appear confidently in competitive examinations as extra-coaching
- ✓ Each student could enrich his/her technical skills as the related opportunities do available in the department.

Challenges:

- ✚ To involve industries and reputed institutions into MOU with the department.
- ✚ Low motivation and aspiration among students towards higher education and research in an atmosphere of diversion.
- ✚ Providing employment to students of all stream is difficult one.
- ✚ Teaching Accounting and Commerce seems to be tough task and that to the first generation learners make more challengeable. The success rate of the department shows the success trend in meeting out such challenges in effective manner.
- ✚ Sudden transition from local mother language (Tamil) to English in Undergraduate level students are inculcate task. However, training through Bridge courses and spoken English labs help to get rid of the challenges.

- ✦ Networking with other institutions is a major problem which lies in the department. Recent advancements in the campus improvement, through technological connectivity, we attempt to reduce the same.

Future plans of the department.

- ✓ To set a Research Centre with the help of UGC.
- ✓ To have more enriching programs for Staff and Students (like seminar, Symposia and Workshops).
- ✓ To get more projects from UGC.

Achievements of the Department:

- ❖ Since inception, the department has produced over 5000 graduates in Commerce
 - ❖ One of the research departments in Bharathidasan University to pursue the experimental research.
 - ❖ The department has grown with well-structured Programmes such as Undergraduate, Postgraduate and Research Programme with the job oriented Skill Based and Non-Major Electives.
 - ❖ The department has a wide spectrum of Alumni spread all over the world.
-